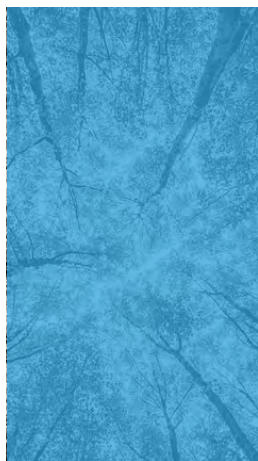
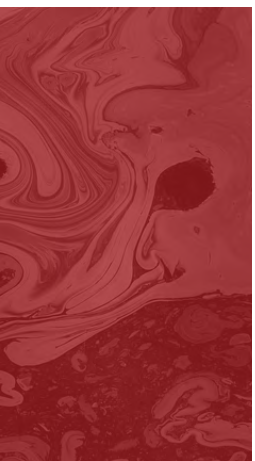


# Food & Beverage



### 3.7 Food & Beverage

The food and beverage manufacturing industry is a critical, \$359 billion sector of the U.S. economy. The sector employs more than 1.7 million workers (14.6 percent of all U.S.

manufacturing employees) at over 36,000 food and beverage processing plants, owned by over 31,400 companies. With complex supply chains stretching all over the United States and throughout nearly every part of the economy, food and beverage manufacturing is diverse, dispersed, and challenging to regulate.<sup>392</sup>

Food and beverage manufacturing is also one of the largest GHG-emitting and energy-consuming industries in the United States. The sector emits around 96 MMT CO<sub>2</sub>e/year (including emissions from offsite generation), with CHP, boilers, and process heating accounting for the most direct emissions. Over half (53 percent) of its emissions come from offsite electricity and steam generation (**Figure 28**).<sup>393</sup> Most energy consumed in food and beverage manufacturing (over 55 percent) is natural gas, with much of the rest coming from grid electricity (**Figure 29**).<sup>394</sup>



Figure 28: Food and beverage sector sources of GHG emissions in 2018, by major end use. Source: U.S. DOE, *Manufacturing Energy and Carbon Footprint: Food and Beverage Sector*.

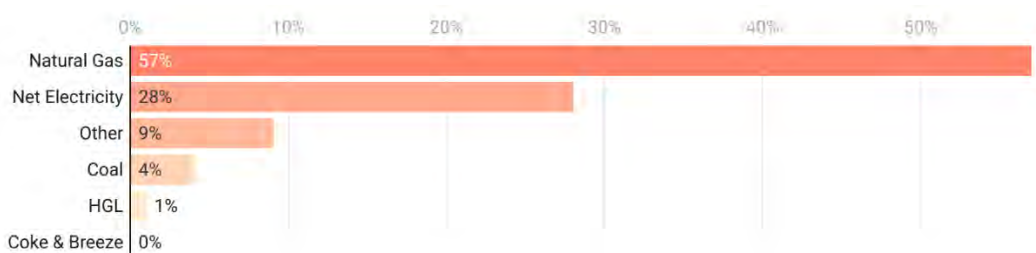


Figure 29: Food and beverage sector fuel and non-fuel uses of energy in 2018 (as a percentage of total trillion Btu). Source: U.S. EIA, *MECS 2018*, Table 1.2.

Food and beverage manufacturing is highly dispersed (**Figure 30**).<sup>395</sup> Most processing facilities are in the general proximity of major population centers, and/or close to material

sources in their supply chains.<sup>396</sup> Because of this, the GHG emissions associated with the transportation of these goods leads to higher embodied emissions. The states with the most food and beverage manufacturing plants in 2017 were California (5,731), followed by New York (2,573) and Texas (2,273), but the states with the facilities contributing the most GHG emissions differ (Iowa, Illinois, and Nebraska).

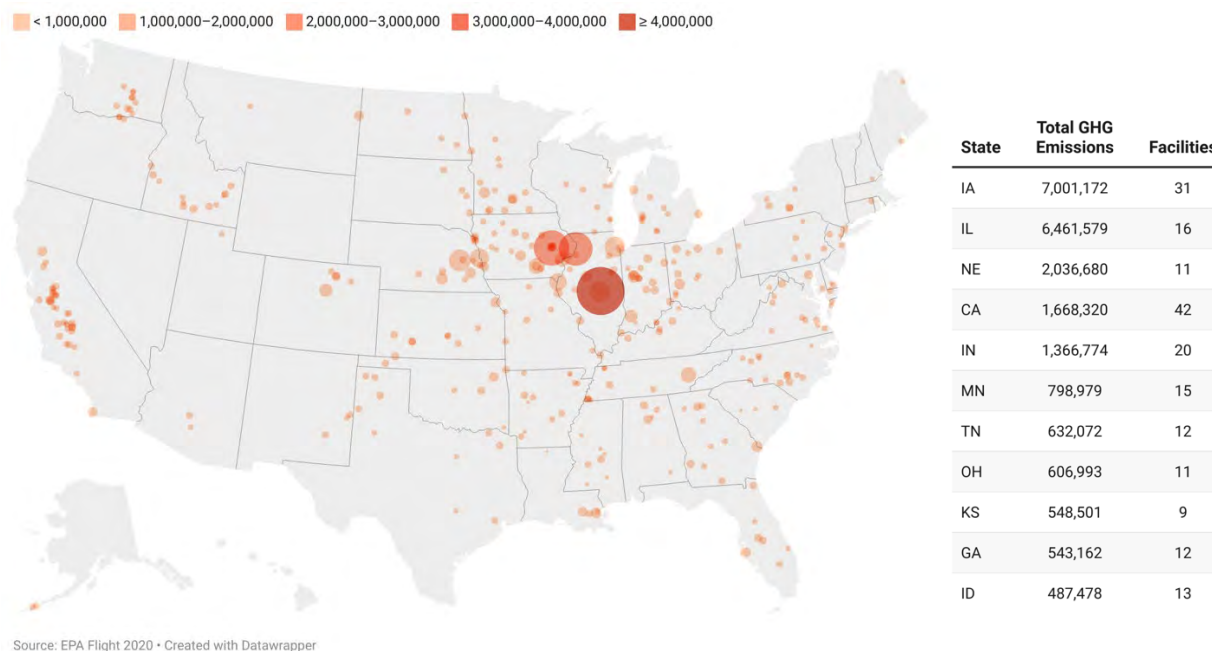


Figure 30: Location and total reported emissions (metric tons CO<sub>2</sub>e) of food and beverage manufacturing plants in the United States (left). Top 10 states by total GHG emissions from food and beverage facilities (right table). Size and darkness of bubbles scale with level of emissions. Source: U.S. EPA, FLIGHT.

The top five food manufacturing companies in the United States by 2019 food and beverage sales have all established science-based sustainability and emissions reduction targets. For example:

- Nestle, which was responsible for 92 million tons of GHG emissions in 2018, is a signatory of the UN Business Ambition for 1.5°C pledge and plans to halve its emissions by 2030 and achieve net zero by 2050.<sup>397</sup>
- PepsiCo is committed to reducing scope 1 and 2 emissions by 75 percent and scope 3 emissions by 40 percent by 2030.<sup>398</sup>
- JBS has committed to achieving net-zero GHG emissions by 2040 and has also signed on to the UN Business Ambition pledge.<sup>399</sup>
- Tyson Foods is targeting net-zero GHG emissions by 2050.<sup>400</sup>
- Archer Daniels Midland intends to lower its GHG emissions by 25 percent and reduce energy intensity by 15 percent by 2035.<sup>401</sup>

Common approaches to reach these decarbonization goals include supporting regenerative agriculture practices, supply chain management, investing in carbon offsets, redesigning packaging to reduce waste, and conducting internal carbon prices pilots. However, these goals overlook many readily available opportunities for enhanced energy efficiency and process electrification.

On the agricultural side, better land use and fertilizer management, crop rotation, no-till practices, agroforestry, and precision agriculture can help reduce net GHG emissions and reduce waste. Another high-potential opportunity for with short-term savings includes food waste reduction, which translates directly to mitigated carbon dioxide emissions in the supply chain. Though difficult to achieve because of the diversity of supply chains, policies and programs aimed towards material efficiency, packaging redesigns, and recycling have the potential to make a meaningful difference. Information communication technologies can support automation and process optimization. Other opportunities include waste heat recovery, industrial heat pumps, and regulatory changes that provide greater flexibility for process innovation.

There are many examples of existing state-level policies or programs aimed at reducing emissions from food and beverage manufacturing. **New York** recently detailed the possibility for carbon capture utilization technologies to create savings in beverage carbonation, food freezing, chilling, and packaging, and in horticulture.<sup>402</sup> **Delaware** and **Maryland** both have statewide agricultural audit and implementation (incentives and training) programs that are aimed at promoting the uptake more-efficient agricultural practices and technologies to reduce energy use and waste.<sup>403, 404</sup> **Washington** state's *2021 Energy Strategy* indicates the potential for GHG reduction measures such as fuel-switching boilers, industrial heat pumps, alternative drying strategies, and ultraviolet or microwave pasteurization/sterilization to help decarbonize food and beverage manufacturing.<sup>405</sup>

Internationally, Canadian provinces Manitoba and Ontario have developed province-based initiatives towards reducing food waste while the EU has created a *Circular Economy Action Plan* that includes sections on packaging and recycling.<sup>406, 407, 408</sup> The EU has also investigated the potential of demand-side strategies such as public procurement of food to support the market for less-carbon-intensive food products as well as manufacturing processes that are responsible for less emissions.<sup>409</sup>

Decarbonization of the food and beverage sector will require enabling policies, programs, capital investments, and R&D to overcome barriers that include inadequate funding, health and safety scrutiny, few uses for waste heat, sector diversity, and geographic constraints. The barriers and policy connections are summarized in **Table 14**.

Table 14: Decarbonization barriers in the food & beverage industry.

| Challenge / Barrier                                                                                                       | State Opportunities                                                                                                                                                                                                                                          | Policy Connections                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Health, safety, quality scrutiny of food and beverage products create additional costs and stipulations on process change | <ul style="list-style-type: none"> <li>These hurdles, while necessary, can be minimized by articulating benefits to supply chain partners, customers, regulators... of energy efficiency, low-carbon technologies, and getting buy-in for changes</li> </ul> | <ul style="list-style-type: none"> <li>Workforce training and technical assistance for efficiency improvements</li> <li>Address negative perceptions about process changes to food quality and show benefits to society, consumers, government, companies</li> </ul> |
| Underutilized waste heat recovery opportunities                                                                           | <ul style="list-style-type: none"> <li>Industrial heat pumps can provide significant GHG and energy savings in process heat and uses for waste heat</li> </ul>                                                                                               | <ul style="list-style-type: none"> <li>Capital costs may have to be augmented to make heat pumps viable at scale</li> <li>Industrial clusters can be encouraged to more effectively reuse waste heat, adopt low-</li> </ul>                                          |

| Challenge / Barrier                                                          | State Opportunities                                                                                                                                                                                                                                                       | Policy Connections                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                              | <ul style="list-style-type: none"> <li>Industrial clusters can increase waste heat use</li> <li>Energy management can help reduce energy/heat demand</li> </ul>                                                                                                           | <ul style="list-style-type: none"> <li>carbon technologies, and update infrastructure</li> <li>Support for SEM managers (especially SMM) while developing workforce</li> </ul>                                                                                                                             |
| Capital costs associated with electrification                                | <ul style="list-style-type: none"> <li>Food and beverage is well suited for electrification because of high modularization of heating potential, low process heat</li> </ul>                                                                                              | <ul style="list-style-type: none"> <li>Electricity: natural gas price disparity is an opportunity for incentives to spur electric technology adoption</li> </ul>                                                                                                                                           |
| Diversity of the sector, geographic distribution                             | <ul style="list-style-type: none"> <li>Industrial clusters can be a route to counter geographic disparity</li> <li>Supply chain inefficiency is a major source of emissions</li> </ul>                                                                                    | <ul style="list-style-type: none"> <li>States can revitalize industrial clusters as a locus for supply chain resiliency</li> <li>RFIDs, supply chain transparency and optimization, EPDs, can aid transformation</li> </ul>                                                                                |
| Food waste is a huge source of ineffective embodied carbon                   | <ul style="list-style-type: none"> <li>Packaging redesign, recycling, material efficiency can significantly reduce waste and embodied emissions</li> <li>Information and communication technologies (ICTs) can reduce food waste through sensors, optimization</li> </ul> | <ul style="list-style-type: none"> <li>State mandates on plastic use recyclability of packaging, use of imperfect produce, and extended shelf lives can reduce food waste</li> <li>R&amp;D and incentives are needed to accelerate the proliferation of ICTs in food and beverage manufacturing</li> </ul> |
| R&D needed to increase the feasibility of decarbonization technology options | <ul style="list-style-type: none"> <li>Smart manufacturing, beneficial electrification, low-carbon fuels, CCUS have the potential to reduce emissions significantly</li> </ul>                                                                                            | <ul style="list-style-type: none"> <li>State funds leveraged with federal funds in R&amp;D can help bridge the gap between innovative options and commercial viability</li> </ul>                                                                                                                          |

### Roadmaps for the Food & Beverage Industry

- [Decarbonization Roadmap for the EU Food Industry \(2021\)](#)
- [UK Roadmap for Food \(2015\)](#)
- [UK Roadmap for Food \(Appendices\) \(2015\)](#)

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