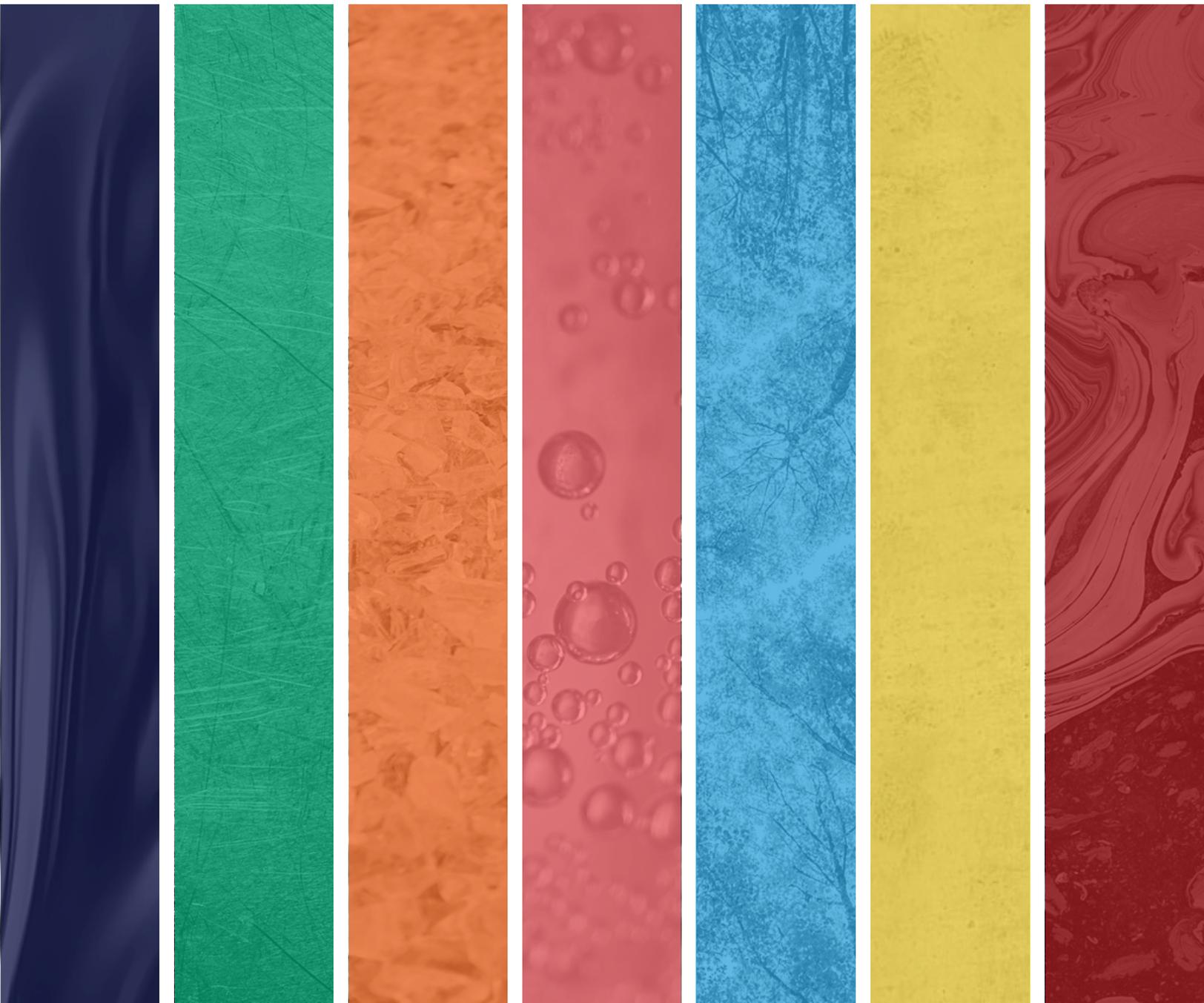


Supporting Policies & Actions



2.6 Supporting Policies & Actions

Supporting policies can lower the costs and boost the effectiveness of many policy types described above through improved information and economic assistance.²¹⁰ These policies can build an enabling knowledge infrastructure (e.g., disclosure and labeling programs, technical assistance, workforce training), create new markets (e.g., procurement policies, certification programs), and invest in physical infrastructure. Supporting policies may be designed to complement existing policies, reinforce positive outcomes, and avoid unintended negative consequences.

Low-carbon material procurement

States can help develop markets for industrial materials with lower embodied emissions through low-carbon procurement policies like “Buy Clean,” a concept pioneered in **California** and now taking hold in several other states and the federal government. Buy Clean policies leverage the purchasing power of public authorities and combine disclosure, incentives, and emissions standards to create a market for lower-carbon products and materials.²¹¹ “Buy Fair” is an expansion of the concept that also incorporates working conditions, such as disclosure and standards around compensation, working hours, and collective bargaining. **Washington** is currently conducting pilot studies on both Buy Clean and Buy Fair.²¹²

Five states (**California**,²¹³ **Colorado**,²¹⁴ **New Jersey**,²¹⁵ **New York**,²¹⁶ and **Oregon**²¹⁷) have enacted embodied carbon legislation to date, although only California’s program is in effect as of July 2022. **Colorado** is developing its program to cover materials used in building and transportation projects, while **Oregon** is tasked with developing a program to reduce emissions from constructing and maintaining transportation infrastructure. **New Jersey** and **New York’s** bills focus only on concrete while the others cover multiple materials. Both **Minnesota**²¹⁸ and **Washington**²¹⁹ are conducting clean construction studies, pilot projects, and test databases, while **Maryland**²²⁰ is evaluating policies to increase low-carbon concrete in state projects. Three states (**Louisiana**,²²¹ **Michigan**,²²² **Wisconsin**²²³) recommended adopting a Buy Clean policy in their 2022 climate or clean energy action plans, and at least three other states (**Connecticut**, **Hawaii**,

Massachusetts) have introduced—but not passed—embodied carbon legislation in recent years.²²⁴

State policies vary in their coverage of materials and expertise on embodied carbon data. The most commonly covered materials are steel, concrete, glass, asphalt, and wood products. Some state programs (**California, Colorado, Oregon, Washington**) target multiple material types while others (**Maryland, New Jersey, New York**) target only one. Buy Clean policies depend on a foundation of high-quality embodied carbon data, most commonly through environmental product declarations (EPDs) from industry. However, EPDs are not yet widely available across regions, or for all relevant materials, or at a level of consistency to compare materials effectively.²²⁵ States—in coordination with each other, industry, and the federal government—can help harmonize data sources, material coverage, and standards to create a stronger and more-consistent market for lower-carbon materials.

Strategic energy management (SEM)

SEM provides a framework of practices and processes to identify and implement energy efficiency projects through systematic improvement. It emphasizes a focus on people and organizational change to enable persistent energy savings and related emissions reductions.²²⁶ A recent study for Canada showed SEM could potentially achieve up to 20 percent of the country's emissions reduction goal for heavy industry.²²⁷

To accelerate SEM's growth and impact, policy support is needed for training, financial assistance, and developing improved reporting and monitoring for both energy and emissions. States can implement SEM programs on their own or in partnership with federal programs.ⁱ For example, the Energy Trust of **Oregon** supports industry through numerous programs, including SEM, which includes free training for industrial facilities and cash incentives for achieving energy saving milestones. Participating facilities typically see energy efficiency gains of 5–10 percent per year.²²⁸ **Colorado's** Industrial Strategic Energy Management program offers similar services.²²⁹ **New York's** SEM program is available to both commercial and industrial facilities, comprising a coaching and training program and “virtual treasure hunts” to identify energy-saving projects.²³⁰

However, many states do not fund SEM programs that target industrial facilities and current SEM programs tend to limit their focus on small manufacturers, thereby neglecting medium and large customers, especially those that have opted out of their utilities' energy efficiency programs. This trend may be changing, as at least three states (**Louisiana**,²³¹ **Washington**,²³² **Wisconsin**²³³) have recommended establishing SEM programs for industry as part of recent climate or clean energy action plans.

Technical assistance (TA)

Decarbonization is a daunting challenge for private-sector actors in the industrial sector to address alone. Government-funded TA can help companies overcome cost barriers for devising plans and projects to reduce GHG emissions. TA is particularly valuable for small- and medium-sized companies that are limited in personnel and experience. See **Section: 2.7 Remaining Challenges**, where small and medium manufacturers and light industry are covered further, but it is important to note here as well as TA is a broad opportunity for state policy that connects with workforce development and current program offerings.

ⁱ DOE's Industrial Assessment Centers (IACs) are based in dozens of universities across the United States. IACs expand the energy-saving workforce and reduce emissions by training students and performing energy use assessments for small industrials at no cost to the customer.

States can leverage existing federal programs (e.g., DOE's Better Plants Program, DOE's Industrial Assessment Centers, EPA's ENERGY STAR Program) or deploy their own, such as **New York's** FlexTech Program²³⁴ and **Washington's** Efficiency Services for Manufacturing and Industrial Facilities.²³⁵ Other states like **Maine**,²³⁶ **Oregon**,²³⁷ and **Wisconsin**²³⁸ offer TA through their industrial incentive programs.

Labeling and certification

As a complement or alternative to procurement policies, labeling and certification schemes can help expand the market for low-carbon industrial goods. These programs not only help educate consumers of industrial goods, but they also give public recognition to companies for taking steps to reduce their environmental impact. EPA has already developed robust set of *Recommendations of Specifications, Standards, and Ecolabels for Federal Purchasing*, covering a variety of commonly procured goods,²³⁹ and the EPA ENERGY STAR certification recognizes buildings and industrial plants for superior energy performance.²⁴⁰

For industrial decarbonization, this is a nascent policy area. Green building certifications and standards have driven EPD development and use to date, helping to increase understanding of construction materials' embodied GHG emissions.²⁴¹ **Oregon** partnered with its local concrete industry to expand the labeling and use of EPDs, for example.²⁴² In recent climate and clean energy plans, **Louisiana**²⁴³ and **Wisconsin**²⁴⁴ proposed developing voluntary industrial certification programs to incentivize and recognize facilities for implementing GHG or energy reduction measures.

Emissions disclosure and monitoring

Designing effective decarbonization policy depends on a foundation of robust energy and GHG emissions data. In the United States, the Greenhouse Gas Reporting Program (GHGRP) requires facilities emitting over 25,000 metric tons CO₂e per year to report their emissions to the EPA. This threshold applies to about 7,600 electric and industrial facilities and 1,000 fuel/gas suppliers, accounting for nearly 90 percent of total national GHG emissions.²⁴⁵ Industrial data is also tracked or consolidated by EIA,²⁴⁶ the National Renewable Energy Laboratory (NREL),²⁴⁷ and other sources. While these national datasets are useful for state policymakers to understand major industrial sources of emissions within their own borders, federal data have several limitations on their level of granularity, timing of disclosure, and scope of facility coverage.

Some states have developed their own compulsory disclosure schemes to meet specific policy needs. For example, **California's** Regulation for the Mandatory Reporting of Greenhouse Gas Emissions²⁴⁸ complements and expands on EPA's GHGRP by requiring more-detailed emissions monitoring and disclosure, which inform the state's cap-and-trade program and GHG emissions inventory. All facilities are subject to a lower reporting threshold (10,000 metric tons CO₂e per year) and certain activities like cement and nitric acid production, lime manufacturing, and petroleum refining must report regardless of emissions level.²⁴⁹ **Colorado** has also adopted a GHG Reporting Requirement (Regulation 22, Part A) that complements EPA's GHGRP, for use in inventory and regulation development as well as compliance for existing regulations.²⁵⁰ **Louisiana**,²⁵¹ **New York**,²⁵² and **Washington**²⁵³ have all proposed developing GHG reporting programs to build datasets that help decarbonize industry in recent climate or clean energy action plans.

Low-carbon infrastructure investment

Infrastructure investments are going to be vital to allow for low-carbon electricity and hydrogen delivery and the transportation and storage aspects of CCUS. Given state authorities and responsibilities on resource planning and infrastructure—such as

permitting, rights of way, and other regulations—states can take action to ensure that the infrastructure needs across all five decarbonization pillars are met. Revenues from existing state programs like carbon markets (where/when available) or gasoline taxes can be used to help accelerate infrastructure deployment.

Equity and environmental justice

Industrial facilities emit air, water, and soil pollutants that disproportionately contaminate low-income and BIPOC (Black, Indigenous, People of Color) communities,²⁵⁴ and major sources of industrial GHG emissions can sometimes be the biggest sources of air pollutants.²⁵⁵ **California** has found that communities of color received the majority of the health benefits of its GHG reduction policies targeting industrial and heavy-duty vehicle emissions.²⁵⁶ Advancing industrial decarbonization thus offers a strong opportunity to address environmental damages, injustice, and public health.

Going forward, states should aim to direct the benefits of industrial decarbonization, while minimizing any further impacts (See **2.7 Remaining Challenges**), to disproportionately impacted communities. To help achieve this outcome, states should ensure that their equity and environmental justice (EJ) policies include:

- Acknowledgment of the disproportionate impacts across historically underserved and vulnerable populations;
- Identification of solutions for pollution reduction from industrial sources;
- Creation of mapping tools that communities can access and data visualization options to support communication;
- Establishment of easy-to-access communication portals and processes for engaging with communities early and often on pertinent issues like infrastructure siting and just transition;
- Articulation of EJ priorities in budgets and spending plans;
- Designation of a lead agency, council, or commission and personnel to support EJ activities within the state government; and
- Establishment of advisory panels to advise on and guide EJ efforts at the accountable agency or council.^j

Diverse workforce development

As industry decarbonizes, a talented, diverse, and committed workforce will be essential to overcome the numerous technical, economic, business, and culture change hurdles that are currently in place. States should ensure a just transition for workers whose industries are being replaced in the new low-carbon economy while creating jobs for and offering skilled training to a diverse range of workers from disadvantaged communities. Approaches for facilitating such a transition include:

- Developing just transition roadmaps;
- Setting aside economic resilience funds for workers and their communities;
- Creating and using stakeholder communication platforms to share information with affected workers and collect their input on the just transition process; and
- Proposing timelines and sequencing pathways for the transition process.

States can also initiate training programs and engage with IACs and other programs where new or retrained workers can participate in overcoming decarbonization

^j For additional information on this topic, see *A 50-State Survey of State Policies and Decision Makers to Help Ensure Federal Investments Go to “Disadvantaged Communities” Under Biden’s J40 Initiative* [here](#).

challenges. These programs allow states to leverage technical assistance to help establish a path to well-paying jobs and improve the competitiveness of industry.^k

Targeting industry clusters

Industry tends to “cluster” in concentrations of companies providing specialized goods or services. Clusters form around access to specific natural resources (e.g., energy sources, water, raw materials), transportation options, a similar customer base, and skilled pools of labor. Examples include biotech companies clustered around three nearby universities in North Carolina’s Research Triangle Park, wind energy R&D and manufacturing in the Great Lakes region, and petrochemical companies clustered around the Houston Ship Channel and the Mississippi River in Louisiana. Ports are another common example of industrial clusters (**Box 2**).²⁵⁷

Clusters of companies have great potential to collaborate on the step changes needed to reduce GHG emissions. “Net-zero clusters” are a high investment priority in the UK, the Netherlands, and other countries in the European Union,²⁵⁸ and have been studied in the United States.²⁵⁹ For example, an industry cluster could work together and with supply chain partners to:

- Quickly implement programs focused on accelerating energy efficiency improvements, reducing both energy use and GHG emissions.
- Develop methods and track data to help quantify and reduce the embodied carbon of products.
- Support low-carbon electricity generation (e.g., wind, solar, micro-nuclear) at brownfield sites near the cluster, which would facilitate beneficial electrification.
- Cost-effectively build out infrastructure for LCFF (e.g., hydrogen and carbon dioxide for CCUS), in partnership with pipeline companies and government agencies. For example, an estimated \$28 billion in infrastructure costs is needed to reduce 25 million tons of carbon dioxide per year in the Houston port area, highlighting a role for public policy support to attract private investment.^{260, 261}

Clusters can also be crucial for job creation and workforce training. Industry can partner with nearby institutions of higher learning to actively train the future workforce while improving diversity, equity, and inclusion. At the same time, environmental justice groups need to be engaged to understand how clusters can best help reduce the environmental impact of industry.

^k For additional information on this topic, see *The Just and Equitable Transition State Policy Framework* and its accompanying *Resource Guide* [here](#) and [here](#).

Box 2: Ports as Industrial Hubs

Ports, including both marine and airport facilities managed by the same “port authority,” provide hubs of infrastructure, skilled labor pools, and often large concentrations of industrial facilities. These areas present opportunities for focused innovation, investment, and policy aimed towards decarbonization. GHG emissions reductions can be achieved by connecting infrastructure and decarbonization approaches at ports and other industrial hubs by applying technologies and practices such as emissions controls, electrification, energy management, low-carbon fuels (e.g., green hydrogen), and CCUS. Ports are also essential for connecting local, regional, national, and international markets to low-carbon energy and goods. A combination of state policy, federal policy, corporate engagement, and regional cooperation are needed to further develop low-carbon or net-zero industrial hubs at ports. Engagement with port authorities, local governments, and environmental justice communities will be critical.

The EU and UK have already accelerated decarbonization of industrial clusters as primary components of their industrial decarbonization strategies. The Port of Rotterdam, for example, is working with the local port authority and community to create a port where business and trade continue to grow sustainably through shared infrastructure, waste heat reuse, electrification, green hydrogen, and other strategies.²⁶²

In the United States, several prominent ports are exploring decarbonization approaches that leverage shared infrastructure and other cluster characteristics. For example:

- The Port of Seattle is evaluating the potential role of green hydrogen for maritime industrial uses.²⁶³
- The Port of Houston is evaluating the costs associated with an ammonia export terminal that would include carbon dioxide capture infrastructure, green hydrogen infrastructure, and renewable power supply.²⁶⁴
- At the Port of Baton Rouge, Grön Fuels is developing a \$9.2 billion carbon-negative renewable fuel complex that will produce renewable diesel, sustainable aviation fuels, green hydrogen, and bio-plastic feedstocks.²⁶⁵
- The Port of Los Angeles opened two hydrogen fueling stations in mid-2021 and debuted five new hydrogen fuel cell Class 8 trucks.²⁶⁶

The *Inflation Reduction Act* includes \$3 billion to reduce air pollution in ports, complementing another \$1 billion for low-emissions, heavy-duty vehicles and \$17 billion for port upgrades in the *Infrastructure and Investment Jobs Act*.²⁶⁷

Collaboration with state and federal partners

Both the U.S. Climate Alliance²⁶⁸ and the Biden Administration²⁶⁹ have highlighted the need to decarbonize industry, making this sector ripe for multi-state collaboration and state-federal policy alignment. States and the federal government can play complementary roles in implementing best practices, developing new markets for cleaner products, and providing financial and technical support to decarbonize existing facilities. As in other sectors, such as transportation and refrigerant management, industry is most amenable when regulations are consistent across markets and cognizant of their needs. States working together and with the federal government to develop substantially similar policies can ensure efficient knowledge-sharing, stakeholder engagement, rule development, and enforcement.

There are multiple ways in which policymakers can join forces to increase leverage (of financial impact, workforce development, infrastructure deployment, etc.). For example, several states established regional partnerships to develop clean hydrogen hubs in this past year, including in the Intermountain West,²⁷⁰ the Northeast,²⁷¹ and the Gulf South.²⁷²

New federal programs and investments enabled by recent legislation offer significant opportunities for states to share information, collaborate on best practices, and implement and scale technologies to decarbonize their industries. A DOE analysis found that the combination of programs and incentives in the *Inflation Reduction Act (IRA)* and *Infrastructure Investment and Jobs Act (IIJA)* will reduce national GHG emissions by almost 1,150 MMT CO_{2e} by 2030, with industrial emissions reductions representing the second-largest driver of the reductions.²⁷³

Each law contains significant provisions for industrial emissions abatement, with the IRA projected to drive impacts in the next decade and the IIJA making a down-payment on technologies that will drive deeper emissions cuts after 2030. **Table 4** and **Table 5** below map these industrial-focused programs against the five decarbonization pillars.

Table 4: Industrial decarbonization provisions in the Inflation Reduction Act of 2022.

Decarbonization Pillar	Specific Programs
Efficiency	<ul style="list-style-type: none"> • <u>Advanced Industrial Facilities Deployment Program</u> (\$5.812B – efficiency projects eligible) • <u>48C Advanced Energy Project Tax Credit</u> (extension and expansion – energy and material efficiency projects that reduce GHGs eligible)
Electrification	<ul style="list-style-type: none"> • <u>PTC, ITC for renewable energy</u> (extension and expansion) • <u>Advanced Industrial Facilities Deployment Program</u> (\$5.812B – electrification and low/zero-carbon heating projects eligible) • <u>48C Advanced Energy Project Tax Credit</u> (extension and expansion – low/zero-carbon heating projects that reduce GHGs eligible)
Low Carbon Fuels & Feedstocks	<ul style="list-style-type: none"> • <u>Clean Hydrogen Production Tax Credit</u> (new)

Decarbonization Pillar	Specific Programs
	<ul style="list-style-type: none"> • <u>Advanced Industrial Facilities Deployment Program</u> (\$5.812B – low/zero-carbon fuels and low/zero-carbon heating projects eligible) • <u>48C Advanced Energy Project Tax Credit</u> (extension and expansion – low/zero-carbon heating projects that reduce GHGs eligible)
Carbon Capture	<ul style="list-style-type: none"> • <u>45Q Carbon Capture and Storage Tax Credit</u> (extension and expansion) • <u>Advanced Industrial Facilities Deployment Program</u> (\$5.812B – CCUS projects eligible) • <u>48C Advanced Energy Project Tax Credit</u> (extension and expansion – CCUS projects that reduce GHGs eligible)
Procurement	<ul style="list-style-type: none"> • <u>Environmental product declaration assistance</u> (\$250M) • <u>Low-embodied carbon labeling</u> for construction materials for transportation projects (\$100M) • <u>GSA Use of Low-Carbon Materials</u> (\$2.15B) • <u>DOT Low-Carbon Transportation Materials Grants</u> (\$2B) • <u>FEMA Building Materials Program</u>
Other Industrial Provisions	<ul style="list-style-type: none"> • <u>Advanced Manufacturing Production Credit</u> (for solar and wind components, batteries, and critical minerals) • <u>Advanced technology vehicle manufacturing</u> (\$3B) • <u>Domestic Manufacturing Conversion Grants</u> (\$2B) • <u>Alternative Fuel and Low-Emission Aviation Technology Program</u> (\$297M) • <u>Methane Emissions Reduction Program</u> (\$1.55B, incl. waste methane fee, starting at \$900/ton up to \$1500/ton in 2026) • <u>HFCs reduction</u> via implementation of the American Innovation and Manufacturing Act (\$38.5M)

Table 5: Industrial decarbonization provisions in the Infrastructure Investment and Jobs Act of 2021.

Decarbonization Pillar	Specific Programs
Efficiency	<ul style="list-style-type: none"> • <u>Advanced Energy Manufacturing and Recycling Grant Program</u> (\$750M – energy and material efficiency projects eligible) • <u>Industrial Emission Demonstration Projects</u> (\$500M – energy and material efficiency projects eligible)
Electrification	<ul style="list-style-type: none"> • <u>Advanced Energy Manufacturing and Recycling Grant Program</u> (\$750M – low/zero-carbon process heat, renewables, fuel cells, grid modernization, electrolyzer projects eligible) • <u>Industrial Emission Demonstration Projects</u> (\$500M – low-GHG medium/high-temperature process heat projects eligible)

Decarbonization Pillar	Specific Programs
Low Carbon Fuels & Feedstocks	<ul style="list-style-type: none"> • Advanced Energy Manufacturing and Recycling Grant Program (\$750M –low/zero-carbon process heat and electrolyzer projects eligible) • Industrial Emission Demonstration Projects (\$500M – low-GHG medium/high-temperature process heat and chemical production projects eligible) • Regional Clean Hydrogen Hubs (\$8B) • Clean Hydrogen Electrolysis Program (\$1B) • Clean Hydrogen Manufacturing and Recycling Program (\$500M)
Carbon Capture	<ul style="list-style-type: none"> • Advanced Energy Manufacturing and Recycling Grant Program (\$750M – CCUS projects eligible) • Industrial Emission Demonstration Projects (\$500M – CCUS projects eligible) • Carbon Storage Validation and Testing (\$2.5B) • Carbon Capture Demonstration Projects Program (\$2.54B) • Carbon Capture Large-Scale Pilot Projects (\$937M) • CO₂ Transportation Infrastructure Finance and Innovation (\$2.1B) • Carbon Utilization Program (\$310M) • Carbon Capture Technology Program (\$100M) • Underground Injection Control Grants (\$50M)
Procurement	<ul style="list-style-type: none"> • All manufactured products and construction materials used in infrastructure projects financed by the bill must be domestically produced
Other Industrial Provisions	<ul style="list-style-type: none"> • Industrial Research and Assessment Centers (\$150M) • Smart Manufacturing Leadership Grants (\$50M) • Battery Materials Processing Grants (\$3B) • Battery Manufacturing and Recycling Grants (\$3B) • Critical Material Innovation, Efficiency, and Alternatives R&D (\$600M) • Battery and Critical Mineral Recycling R&D (\$125M)

See **Appendix A: New Federal Investments and Programs** for more detail.

Learning from international approaches

As industry's direct GHG emissions are responsible for 24 percent of emissions globally, industrial decarbonization is one of the leading priorities of countries all over the world to reach climate goals.²⁷⁴ Although the barriers to industrial decarbonization vary by the economic status, intensity of industry, energy mix, available trained workforce, and political climate of different countries and regions, states can learn from international approaches taken to address industrial emissions.

Several countries are leveraging innovative, cross-cutting policy approaches both within their own borders and in collaboration with other countries and the private sector. Leading countries in addressing emissions reductions across all sectors—including Canada, the UK, the EU, and Japan—are also in the process of developing industrial decarbonization guides. The guides identify the decarbonization challenges that need to be addressed, as well as timelines, coordination goals, sector targets, and

establish funding and budget programs for R&D. Some common approaches include innovation funds, grant funding, tax incentives, regulatory reform (including standardization), legislative support, data infrastructure, and transparency.^{275, 276, 277}

Specific examples include Manitoba's Sustainable Development and the Expert Advisory Commission, which considers best steps towards developing decarbonization plans for individual sectors, and action 4.6 in the UK's *Industrial Decarbonization Strategy*, which outlines how to engage the cement industry to decarbonize sites at dispersed locations. These international approaches are summarized in **Table 6**.

In terms of plans for specific industrial sectors, examples include the EU's *New Industrial Strategy* and its plans to decarbonize steel, chemicals, and textiles, while Canada is developing a roadmap to net-zero carbon concrete, and Manitoba and Ontario have developed province-based initiatives towards reducing food waste.

Table 6: International policy approaches to enable industrial decarbonization. Click examples in the table to view more information.

Policy Approach	International Policy Examples
Planning & Governance	<ul style="list-style-type: none"> • UK's Industrial Decarbonization Strategy • EU's New Industrial Strategy • Japan's National-level Carbon Neutral Society Framework • EU's Circular Economy Action Plan
RDD&D	<ul style="list-style-type: none"> • UK's Industrial Decarbonization Challenges • UK's Industrial Decarbonization Research and Innovation Centre
Finance and Incentives	<ul style="list-style-type: none"> • Japan's Guidelines for Climate Transition Finance • Alberta's Sector-Specific Industrial Energy Efficiency Grant Program
Standards	<ul style="list-style-type: none"> • Alberta's Technology Innovation and Emissions Reduction Regulation • Ontario's Emissions Performance Standards • Manitoba's Carbon Pricing for Large Emitters
Supporting Policies	<ul style="list-style-type: none"> • UK's Industrial Clusters Mission • EU's Industrial Cluster • EU's Observatory for Clusters and Industrial Change • EU's Strategy for Smart Sector Integration • Canada's Buy Clean • EU Structural and Investment Funds • EU's Territorial Just Transition Plans • EU's Skills Agenda for Europe

There have been many international strategies toward decarbonization with crosscutting approaches. The clusters approach is one that is being employed by both the EU and the UK. For example, the UK's plan includes up to £170 million, matched by £261 million from industry, to invest in developing technologies such as carbon capture and storage and hydrogen fuel switching and to deploy and scale up these technologies within the UK's largest industrial clusters.²⁷⁸ The EU's European Industrial Cluster aims to generate joint actions for collaboration on industrial modernization and Industry 4.0 to foster

sustainability and emissions reductions.²⁷⁹ The EU has also established several financing programs such as public-private partnerships for energy (EU PPP-e 2020),²⁸⁰ the European Clusters Alliance,²⁸¹ the European Observatory for Clusters and Industrial Change (EU Clusters 2020),²⁸² and the EU Innovation Fund.²⁸³

Other crosscutting strategies of industrial decarbonization include demand-side approaches (e.g., Canada's Buy Clean), performance standards (e.g., Ontario's Emission Performance Standards), support for R&D (e.g., the UK's Industrial Decarbonization Research and Innovation Center), and workforce development (e.g., the EU's Skills Agenda for Europe).

Sufficient capital to accommodate low-carbon transitions is one of the most significant barriers for industrials in pursuing decarbonization at every level. To overcome this barrier, some international strategies include loan guarantees (e.g., Alberta's Climate Change Innovation and Technology Framework, which provides \$400 million worth of backstopped financing for qualified companies that are investing in industrial efficiency).²⁸⁴ Other strategies include emissions reduction funds (e.g., the Ontario Carbon Trust) and carbon pricing (e.g., the Manitoba output-based carbon pricing system for large emitters). Countries have also implemented strategies including rebates and tax credits to incentivize improved energy efficiency and emissions savings. One example of this is in Germany, where since 2012 large energy users are eligible to apply for a 90 percent reduction in energy taxes if they prove that they have implemented a high standard of energy management system.²⁸⁵

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